Embedding an Eko Video

Adding a Video to Your Website

To display an interactive video project on your website, you will simply add an <iframe> embed code for your project to the html of your website. The video will be streamed from our servers to the end viewer when they visit your page.

Once the video project is built, Eko will provide you with the project's <iframe> embed code to be added to your website for video playback. The embed code is a standard HTML snippet that requests the interactive video object from our server network and adds it to a page source.

In addition to an iframe embed, you can employ other container solutions in order to integrate with existing systems--similar to Ad Network integration. For example, if your website has a video recommendation engine and would like an Eko video to be served as one of the recommended options, the publisher can use VAST tags in order to pull in the Eko Video Player into the appropriate page.

Adding a Video to Your Native Mobile Apps

For the video project to play on mobile within your native apps, your developer will need to create a WebView in the desired location for the video in the app. A Web View is essentially an embedded browser inside the native app, and acts as a container for the video project. With the correct settings, the interactive video will play inline, meaning it will play in our proprietary video player instead of in the OS's default media player.

Streaming the Video to End Users

The interactive video is hosted on Eko's servers and delivered to the end viewer via our CDN. Since the video is being streamed, end viewers will need to have a network connection on their device to view the content. For scalable, best-in-class cloud hosting of videos we use Amazon S3. Our supported CDN providers (Amazon Cloudfront, Akamai, and Fastly) ensure optimal response time and availability across the globe. We also offer the option for you to use your own hosting server and/or CDN for delivery if you prefer.